

PoC is dead
LONG LIVE
GCaaS

Group Communications as a Service



What is GCaaS

- Consolidate organisation communication requirements
- Private and Secure (Cloud)
- Fully Hosted
- Single operational comms system (OCS)

BIG DEAL, Same as PoC?



GCaaS vs PoC

PoC

Push to Talk over Cellular

GCaaS

Organisational real time communications for enhanced safety, operational efficiency and situational awareness....

“It’s all just words to sound fancy”



GCaaS vs PoC

- GCaaS accounts for multiple communications types
- A platform for all organisations
- Tailored to suit your customer needs
- The evolution of PoC.

“PoC is Dead, GCaaS is here to stay”



GCaaS = Safety Right Now

- GCaaS = Situational Awareness
- Accurate realtime information

- Who
- What
- When
- Where
- How

- Realtime safety, anywhere anytime for everyone

But

When it's not about safety it's about efficiency



GCaaS Where?

- ANYWHERE..... But where?
- Different Sectors have different needs
 - Device consolidation
 - Lone Worker
 - Task management
 - Patrols
 - GPS locations
 - Live Streaming
- And more

GCaaS opportunity is out there in your customer base but its not always or often with the guys you have traditionally sold Radio systems to.



How GCaaS

- A whole product approach
- An open approach
- Providing solutions to problems



GCaaS What Next

- It's entirely up to you
- Technology shows no signs of slowing
- Open doors where previously they were closed
- Develop a proper partnership at opportunity level
- Protect and Grow your business



Any Questions





Thank you
For more information, please
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